

Rep Order#	6837949	Ver#	1	Mod#	0	Status	Confirmed	Traffic Order#	105006
EC'd	Yes								
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006 Printed: 08/02/2012 9:26 AM
 Last Received: 08/01/2012 11:51 AM
 Showing Buylines: All Lines

1 of 7

Station KSNV-TV LAS VEGAS, NV.
Advertiser () OBAMA FOR AMERICA
Product OBAMA FOR AMERICA
Estimate# 1537
Buyer MAURA GILROY
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1537
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

Rep Firm	
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone#	215-568-6540
Salesperson FAX#	215-568-1845

— CONTRACT COMMENT —

BARACK OBAMA FOR AMERICA SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F	5A-6A	NEWS	:30	\$100.00	10/16-10/19	4	1	4	\$400.00	
		Buyline Comment: NEWS										
	2	M	5A-6A	NEWS	:30	\$100.00	10/22-10/22	1	1	1	\$100.00	
		Buyline Comment: NEWS										
	3	TU-F	430A-459A	NEWS	:30	\$50.00	10/16-10/19	4	1	4	\$200.00	
		Buyline Comment: NEWS										
	4	M	430A-459A	NEWS	:30	\$50.00	10/22-10/22	1	1	1	\$50.00	
		Buyline Comment: NEWS										
	5	TU-F	6A-7A	NEWS	:30	\$190.00	10/16-10/19	4	1	4	\$760.00	
		Buyline Comment: NEWS										
	6	M	6A-7A	NEWS	:30	\$190.00	10/22-10/22	1	1	1	\$190.00	
		Buyline Comment: NEWS										
	7	TU-F	7A-9A	NEWS	:30	\$250.00	10/16-10/19	8	1	8	\$2,000.00	
		Buyline Comment: TODAY SHOW										
	8	M	7A-9A	NEWS	:30	\$250.00	10/22-10/22	2	1	2	\$500.00	
		Buyline Comment: TODAY SHOW										
	9	SA	6A-7A	NEWS	:30	\$125.00	10/20-10/20	1	1	1	\$125.00	
		Buyline Comment: NEWS										
	10	SA	7A-9A	NEWS	:30	\$175.00	10/20-10/20	1	1	1	\$175.00	
		Buyline Comment: SAT TODAY										

Station KSNV-TV LAS VEGAS, NV. Agency () GMMB
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 Buyer MAURA GILROY Flight Dates 10/16/2012 - 10/22/2012
 Phone# Hiatus Weeks
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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	11	SU	6A-7A	NEWS	:30	\$110.00	10/21-10/21	1	1	1	\$110.00	
				Buyline Comment: NEWS								
	12	SU	7A-8A	SUN TODAY	:30	\$250.00	10/21-10/21	1	1	1	\$250.00	
				Buyline Comment: SUN TODAY								
	13	SU	9A-930A	NEWS	:30	\$125.00	10/21-10/21	1	1	1	\$125.00	
				Buyline Comment: NEWS								
	14	SU	930A-10A	CHRIS MATHEWS	:30	\$175.00	10/21-10/21	1	1	1	\$175.00	
				Buyline Comment: CHRIS MATHEWS								
	15	TU-F	9A-10A	TODAY SHOW II	:30	\$150.00	10/16-10/19	8	1	8	\$1,200.00	
				Buyline Comment: TODAY SHOW II								
	16	M	9A-10A	TODAY SHOW II	:30	\$150.00	10/22-10/22	2	1	2	\$300.00	
				Buyline Comment: TODAY SHOW II								
	17	TU-F	10A-11A	TODAY SHOW III	:30	\$100.00	10/16-10/19	8	1	8	\$800.00	
				Buyline Comment: TODAY SHOW III								
	18	M	10A-11A	TODAY SHOW III	:30	\$100.00	10/22-10/22	2	1	2	\$200.00	
				Buyline Comment: TODAY SHOW III								
	19	TU-F	11A-12P	RACHEL RAY	:30	\$100.00	10/16-10/19	4	1	4	\$400.00	
				Buyline Comment: RACHEL RAY								
	20	M	11A-12P	RACHEL RAY	:30	\$100.00	10/22-10/22	1	1	1	\$100.00	
				Buyline Comment: RACHEL RAY								
	21	TU-F	12P-1230P	NEWS	:30	\$125.00	10/16-10/19	4	1	4	\$500.00	
				Buyline Comment: NEWS								

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	22	M	12P-1230P	NEWS	:30	\$125.00	10/22-10/22	1	1	1	\$125.00	
				Buyline Comment: NEWS								
	23	TU-F	1230P-1P	AGENDA	:30	\$90.00	10/16-10/19	4	1	4	\$360.00	
				Buyline Comment: AGENDA								
	24	M	1230P-1P	AGENDA	:30	\$90.00	10/22-10/22	1	1	1	\$90.00	
				Buyline Comment: AGENDA								
	25	TU-F	1P-2P	DAYS	:30	\$150.00	10/16-10/19	4	1	4	\$600.00	
				Buyline Comment: DAYS								
	26	M	1P-2P	DAYS	:30	\$150.00	10/22-10/22	1	1	1	\$150.00	
				Buyline Comment: DAYS								
	27	TU-F	2P-3P	DRS	:30	\$100.00	10/16-10/19	4	1	4	\$400.00	
				Buyline Comment: DRS								
	28	M	2P-3P	DRS	:30	\$100.00	10/22-10/22	1	1	1	\$100.00	
				Buyline Comment: DRS								
	29	TU-F	3P-4P	PHIL	:30	\$150.00	10/16-10/19	4	1	4	\$600.00	
				Buyline Comment: PHIL								
	30	M	3P-4P	PHIL	:30	\$150.00	10/22-10/22	1	1	1	\$150.00	
				Buyline Comment: PHIL								
	31	TU-F	4P-5P	NEWS	:30	\$175.00	10/16-10/19	8	1	8	\$1,400.00	
				Buyline Comment: NEWS								
	32	M	4P-5P	NEWS	:30	\$175.00	10/22-10/22	2	1	2	\$350.00	
				Buyline Comment: NEWS								

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	44	SA	7P-730P	WHEEL Buyline Comment: WHEEL	:30	\$175.00	10/20-10/20	1	1	1	\$175.00	
	45	M	8P-10P	THE VOICE Buyline Comment: THE VOICE	:30	\$1,100.00	10/22-10/22	1	1	1	\$1,100.00	
	46	TU	8P-9P	THE VOICE Buyline Comment: THE VOICE	:30	\$1,100.00	10/16-10/16	1	1	1	\$1,100.00	
	47	W	9P-10P	SVU Buyline Comment: SVU	:30	\$1,300.00	10/17-10/17	1	1	1	\$1,300.00	
	48	TH	10P-11P	ROCK CENTER Buyline Comment: ROCK CENTER	:30	\$950.00	10/18-10/18	1	1	1	\$950.00	
	49	F	9P-10P	GRIMM Buyline Comment: GRIMM	:30	\$750.00	10/19-10/19	1	1	1	\$750.00	
	50	F	10P-11P	DATELINE Buyline Comment: DATELINE	:30	\$1,000.00	10/19-10/19	1	1	1	\$1,000.00	
	51	SA	8P-9P	NBC PRIME Buyline Comment: NBC PRIME	:30	\$350.00	10/20-10/20	1	1	1	\$350.00	
	52	SA	9P-10P	NBC PRIME Buyline Comment: NBC PRIME	:30	\$400.00	10/20-10/20	1	1	1	\$400.00	
	53	SU	4P-515P	FNIA Buyline Comment: FNIA	:30	\$600.00	10/21-10/21	1	1	1	\$600.00	
	54	SU	515P-830P	SUN NIGHT FTBL Buyline Comment: SUN NIGHT FTBL	:30	\$4,000.00	10/21-10/21	1	1	1	\$4,000.00	

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	55	SU	930P-10P	Buyline Comment: TBD	:30	\$350.00	10/21-10/21	1	1	1	\$350.00	
	56	TU-F	11P-1135P	Buyline Comment: NEWS	:30	\$275.00	10/16-10/19	4	1	4	\$1,100.00	
	57	M	11P-1135P	Buyline Comment: NEWS	:30	\$275.00	10/22-10/22	1	1	1	\$275.00	
	58	SA	11P-1135P	Buyline Comment: NEWS	:30	\$285.00	10/20-10/20	1	1	1	\$285.00	
	59	SU	11P-1135P	Buyline Comment: NEWS	:30	\$285.00	10/21-10/21	1	1	1	\$285.00	
	60	TU-F	1135P-1235A	Buyline Comment: LENO	:30	\$150.00	10/16-10/19	4	1	4	\$600.00	
	61	M	1135P-1235A	Buyline Comment: LENO	:30	\$150.00	10/22-10/22	1	1	1	\$150.00	
	62	TU-F	1235A-135A	Buyline Comment: FALLON	:30	\$60.00	10/16-10/19	4	1	4	\$240.00	
	63	M	1235A-135A	Buyline Comment: FALLON	:30	\$60.00	10/22-10/22	1	1	1	\$60.00	
	64	SA	1130P-1A	Buyline Comment: SNL	:30	\$400.00	10/20-10/20	1	1	1	\$400.00	
	65	SU	1135P-12A	Buyline Comment: SPORTS NIGHT	:30	\$90.00	10/21-10/21	1	1	1	\$90.00	

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Phone#		Hiatus Weeks			
Fax#					

---REPORT TOTALS---
 Report Totals: 155 / \$36,695.00

---SALES MONTHLY TOTALS---

Oct 12: 155 / \$36,695.00
 Sales Totals: 155 / \$36,695.00
 Station Totals: 155 / \$36,695.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$122,317	CATV	0%	KBLR	0%	KINC	0%	KLAS	21%	KSNV	30%
		KTNN	14%	KTUD	1%	KVCW	5%	KVMY	3%	KVVU	26%
		XXXX	0%								

---COMPETITIVE COMMENTS---

SHARES ESTIMATED
 Books NOV12
 Demos RA35+

---Agency Comment---
 PLEASE NOTE ADDRESS CHANGE EFF 8/12

---CREDIT RISK---
 CASH IN ADVANCE